

## HOMEAID NATIONAL CAPITAL REGION

# Our Story



In 2001 Steve Alloy, president of Stanley Martin Homes, was serving on the board of the Alternative House now Second Story, Northern Virginia's only emergency homeless shelter for teens at the time. The building was in disrepair because all of the money was going into the programs for the kids.

At the same time, Don Knutson, then the local president of Beazer homes, heard from his Chairman, who served on the HomeAid America (HAA) national board, who asked, 'HAA would love to start a chapter on the east coast; do you think that would work in the Washington D.C. area?'

Don called Steve with an idea for scaling the HomeAid blueprint in the region, and Steve told Don about the teen shelter. And with that, a new chapter was launched and HomeAid Northern Virginia had its first project.

In 2022 HomeAid Northern Virginia rebranded and changed its name to HomeAid National Capital Region allowing us to broaden our reach, serve more people and collaborate with new partners.



## BUILDER CAPTAINS

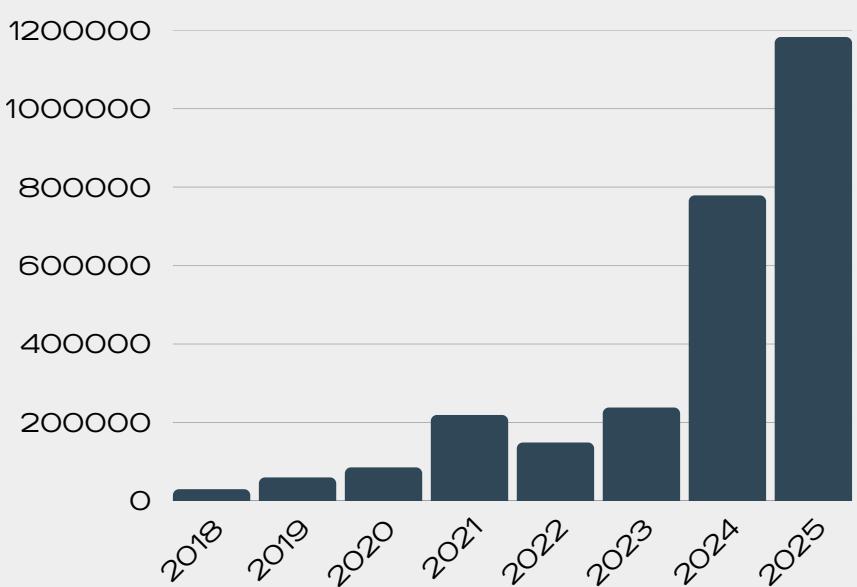
HomeAid National Capital Region has worked with 60 different Builder Captains to complete 163 construction projects.

## BUILDERS FOR BABIES

A community-based donation drive started in 2018, aimed at collecting diapers and wipes for babies and toddlers experiencing or at risk of experiencing homelessness in our community.

### Growth

Over the past eight years, this program has achieved remarkable growth, with donated diapers and wipes increasing by 3,841%.



## TRADE PARTNERS

Six Hundred Forty Eight Trade Partners have worked on our Construction Projects, Turnovers, and Playhouses.

# 459,238

lives changed  
through our  
Construction  
Programs

## TURNOVER PROGRAMS

Designed to help nonprofits quickly prepare affordable housing units that need new flooring and fresh paint before new families can move in.

100%

Fully Funded by HomeAid National Capital Region

Since the program was started eight years ago, we have completed 41 Turnover Projects and invested \$251,704 back into the community

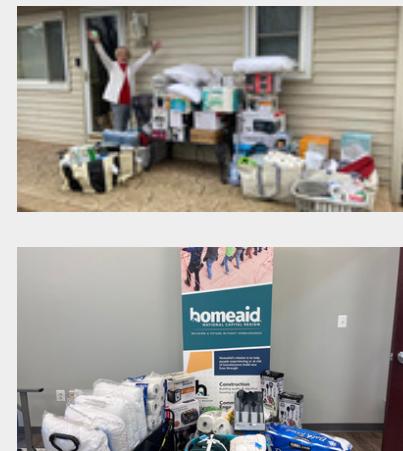
## PROJECT PLAYHOUSE

Project Playhouse gives builders the opportunity to design and donate custom playhouses for HomeAid's nonprofit partners, giving children a special place to imagine, play, and connect. Eight playhouses have been completed since 2018, with a combined retail value of \$69,290.



# HOME ESSENTIALS

We have distributed 20 Home Essentials Kits since the program began in 2024



# 524,165

SQUARE FEET OF SPACE  
RENOVATED

## CONSTRUCTION AND TURNOVER PROJECTS

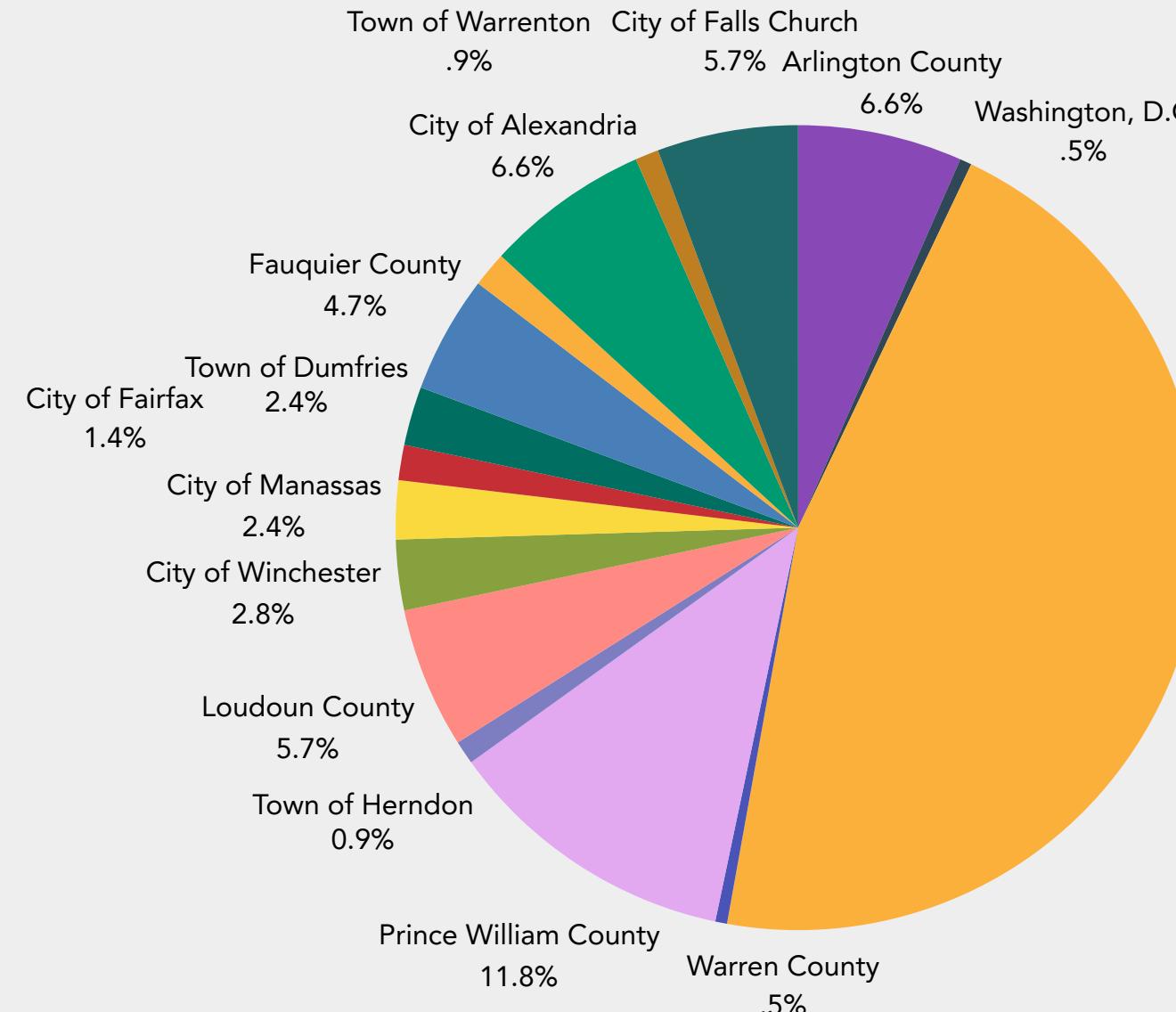
\$14  
Million

Donated in Labor, Time,  
Materials, and Expertise



## CARE DAYS

Over the last four years we have hosted 25 hands on volunteers services days completing critical task for our nonprofit partners that might not otherwise be completed.



## CONSTRUCTION PROJECTS, TURNOVERS, AND PLAYHOUSES COMPLETED BY JURISDICTION

### Mission

Help people experiencing or at risk of experiencing homelessness build new lives through construction, community engagement, and education.